

Ministry of Education

Department of Education

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Introduction

“Introspection Outrospection” is the fourth volume of *Rooted in Rhetoric*, an academic journal published by the Rhetoric, Writing, and Communications department at the University of Winnipeg. “Introspection Outrospection

production for the journal and for ensuring that University of Winnipeg students have an

Learning To Drive

Colleen Coulter

As long as I can remember I dreamed of freedom and control. I longed for the power to pull my own strings and to go and do things when and where I wanted. Told to enjoy my childhood while I could, it did not help, as I still pined for the coveted state of

route within the confines of the hedge. Around I went again, laughing with glee, knowing only one speed, full out, pedal to the metal. Every time I circled the house, ending up near the start, I waived at my grandfather and my uncle. As I rounded the house for the third or fourth time, I noticed that my mother now stood with the others. She did not look happy; she appeared

my parents going out in the car meant I could pull it out to the road and have it sitting out there waiting for them.

At the age of fourteen, my best girlfriend had taken us to St. Vital Park to some kind

A year and a half later, I grew old enough to legally drive. At long last, I could now operate a motorcycle, a car, or a truck without breaking the law. How I had wished for this day! I had tired of hiding the fact that I had already learned how to city-drive before my actual city-driving lessons. I could finally relax. I had won my means to freedom.

but it was a strip club, and she might have run the joint, but it was owned by the mob. Her bar man served more shots in the head than shots in a glass, and he was known to bounce all sorts of tough guys right out the door. As she talked on, I saw the tight lines by her eyes, the stiff way she held her back, the deep breaths she took, and the sighs that slipped out. These signs

I Tutor, Therefore I am?

Emma Porter

What can I say about the Writing Center that other, more experienced people cannot say

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The Reason You Should Clean Your Yard: Mould! Not The Fungi You Want Around.

Jason Dilka

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Why You Should Join the Writing Centre as a Peer Tutor

Kathryn Douglas

It is sad but true that I chose to become a writing tutor because I needed three more credits to complete my degree in Rhetoric, Writing, and Communications. Little did I know that I would find my home away from home in the Writing Centre (WC). I enjoyed this past year so much that I have decided to share my top reasons why someone should consider taking the Tutoring Writing class and become a writing tutor.

First and foremost, the position of writing tutor is a paid position and you can select the hours you want to work. Very few other places of employment offer that flexibility. This is perfect for any poor, struggling student. We can all use a little extra cash on a regular basis and because you know your schedule, you provide your hours. Another bonus? You do not need to be a Rhetoric, Writing, and Communications major to take the class.

university community! Tutoring writing provides enormous job satisfaction with the side benefits of providing a diversion from your own papers and awareness to potential shortcomings in your own writing! And last, but not least, tutoring writing provides legitimate work-place skill development, with a lot of resume-appropriate words to describe those skills. Maybe I will see you in the WC this September!

A Bumpy Road into Tutoring

Khalida Benedictson

When I was growing up, I always thrived in English courses. They were my favourite, and they were almost effortless. When I wrote, it flowed like water from a faucet. I require very little instruction to understand literary concepts and rules. I graduated from a small-town hi

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Ideological Criticism and Social Psychology

Jamie Vallotton

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Pepsi Controversy Using Narrative Criticism

Jean-Luc Speliers

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In the left booth beside the bar, you will see a superb male from Winnipeg. His paleness is from the sun barely touching his skin. If you look closely, this male is tidying up his display area. Everything must be spick-and-span. Look at him; all is ready. Very impressive, but no one is watching. The superb male takes out his phone to call a female. This male is engaging in an act only found in humankind.

With some luck, a female is free and available to join him for a short period of time. Unfortunately, this par

Representations of Indigeneity at The University of Winnipeg

Megan D. Lindell

The University of Winnipeg is located on the original lands of Anishinaabeg, Cree, Oji-Cree, Dakota, and Dene peoples, and in the heart of the Métis Nation.

I am very proud to attend the University of Winnipeg, however, I do strongly believe the

The Aboriginal Student Centre

Isolated location (yet Indigenous traditions are inclusive).

Who belongu ÷vheteø?

Whav goeu on ÷vheteø?

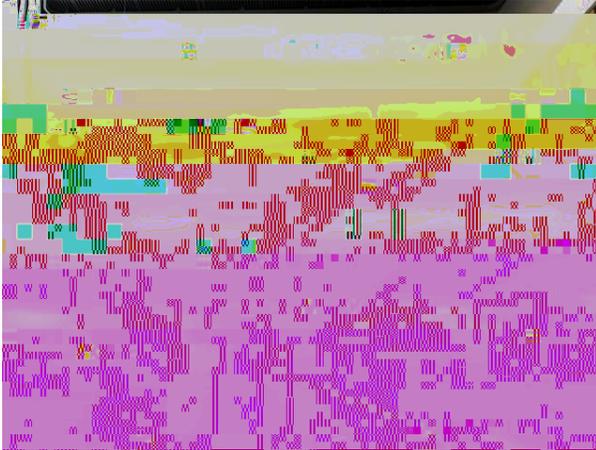
I have been coming to the Aboriginal Student Centre since I started school five years ago. Although I greatly appreciate what the centre has to offer I truly wish more students were aware of the services available.

The community feel when I walk in the door and the help from staff and elders has helped greatly.

I truly believe if more

Richardson College for the Environment and Science

Whete vhe Facwlv{ of Indigenowu Svwdieu -lixeuø



The Richardson College is a beautiful state-of-the-art building. The wood on the back of the wall is from the building that used to stand in its place.

As beautiful as the building is, and it does not make my heart feel good saying this, I do not see it as the *æ-tighvø* place for the Faculty of Indigenous Studies. The Faculty is tucked away in the corner on the top floor and is not easily accessible.

Where should the Faculty of Indigenous Studies be? In my opinion, it should be in a space where many people will see it in their everyday university life. It should be situated in a way that represents traditional ways of knowing and shares them with folks who walk through.

The Faculty should be accessible to all (while sharing Indigenous traditions).



Blank Hallways

It is nice to walk down the hallways and have a daydreaming session, however, it is even better to be inspired. The walls are blank. Some are brick. Some are painted one colour (some have multiple colours). But the walls don't speak to the folks walking down the hallway. They don't give us an invitation of being, seeing, or thinking. Their only guidance is the defined path that is separate from the outside and from other spaces. Could it do more?

A Bit of Natural (Better Than Blank Hallways?)

Finally, something fresh! Something with life that can take the students to another place.

Maybe this is a solution? Filling the school with as much natural material as possible. Materials that would otherwise be thrown away? Materials from across our home and native land that easily brings students back to

You have to be in the right place to find the piece around the school. But, why is it hidden so well? Why is the university not showing it off loud and proud? This reminds me of

Third Floor Manitoba Hall

Nicole Brownlee

I chose to sit in Manitoba Hall on the third floor on the exact same bench for both days of observation. I chose this particular spot because I have spent a lot of time waiting for classes in this specific hallway and therefore, I did not expect to notice anything new or to be surprised by any details when writing about what I felt, saw, or heard. However, just as hypothesized by Marshall McLuhan, I undoubtedly realized that I was focusing primarily on the figures of the hallway and completely overlooking the ground.

BROWNLEE is a third-year student at The University of Winnipeg. She is currently enrolled in the joint Creative Communications program at Red River College and has plans to start at Red River College next year.

McLuhan, I undoubtedly realized that I was focusing primarily on the figures of the hallway and completely overlooking the ground. This is everything else within a place. Though ground is often unnoticed, it greatly influences how a particular point in space is perceived and how we understand the assemblage, or a collection of things within a place. The interaction and alteration of focus between figure and ground within a place has a very important impact on how a place is perceived by an individual. What helped me to understand the importance of focusing on either figure or ground was McLuhan's point in his chapter on "The Medium is the Message" about how the medium itself is the message.

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becawue notmall{ ye donøv ÷ueeø yhav iu gtowndö (19 McLwhan).

On my first day of observation I was surprised by how much activity there was in the

arch of light on the brick wall in between each fixture, which changes the colouring of the bricks. This connects to Dr. McLeod-Rogers' article, "Self and the City: Teaching and Learning"

!

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Whavøu in A Name?

Allana Entrada

my name and butcher it into smaller pieces to make it easier to digest; smiling reluctantly
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terrifying relationship with him by throwing all the feathers in the river, as an elder had advised her to do. That was after he had asked to play her a song that he had written.

They had been sitting in his car, in a dark back lane, behind a busy bar. She had asked him to take her home after a horrible dinner, but instead he had driven her there. He said he wanted to buy her a drink, and to play her a song he wrote.

Not waiting for consent, he hit play on the stereo.

A man's voice spoke out of the speaker beside her. In a British accent it said, "I want to meet you."

"Where are you playing this to me?" Her hand was on the door.

"Oh my god," he had said. "I'm sorry." He had silenced the stereo.

She remembered telling him a combination of words expressing fear and leave-me-alones. She had left

Maybe it was a piece of dry skin, but her arms were well-moisturized. When she couldn't think of a convincing idea of what it could be, she went to the bathroom mirror to look.

She pulled the neck of her sweater down over her shoulder and saw the smallest, palest, blue feather she had ever seen. In a panic, she pulled it out immediately and turned on the tap to drown it down the sink. In her mind, the feather turned into a coarse, silver hair. She had several of these on her head, and had once found one in her pubic area, so this was a realistic idea. She accepted the hair and went back to her spot on the couch next to her partner and cats, downplaying the anxious unease she had just smothered with a lie.

That night, she dreamed of her basement. In her dream, she went into the basement because she heard a bird flying around down there. She remembered that her grandma had told her that it was bad luck to have a bird flying in your house. This memory bled into her dream, and as the dream Jesse walked through the basement, a small sense of fear fluttered through her. The sleeping Jesse sensed this, and the smallness of her fear transformed to a worrisome size. With a new, larger fear, Jesse continued looking for the bird in the basement of her dreams.

She noticed three piles of sawdust on the floor, each beneath three holes in the ceiling

blue, denim blouse and a pair of faded, blue jeans. Her hair was dark brown, and held the fullness of a perm.

Jesse remembered her mother having a perm like that once when she was little. Jesse had gone for a nap. Her mother, with the silkiest, long brown hair, had carried her to her bed. Jesse had awoken a couple hours later when she had heard her mother talking to her, but when she had opened her eyes, a woman with dark hair was speaking to her, asking her if she wanted a hotdog for lunch. Jesse had screamed.

There was a curious comfort Jesse felt with the woman in her dream. In the next few seconds, or hour of her dream, Jesse held an intimate and violent conversation with that pale blue woman, using only their eyes and energies to communicate. It wouldn't be until she was in the few muddy moments between sleep and wake when she could interpret what was said.

"My grandma said it's bad for you to be inside. I'm supposed to kill you, I think? Or put you outside. It's cold; you'll freeze to death, which is a Canadian way to die."

The woman communicated too, without words. Jesse felt a certain way because of what the woman communicated. She couldn't fully remember, but whatever it was, good or bad, Jesse wanted to know it again.

Throughout that day, Jesse thought of the pale blue woman. She held her, gently in her mind, like a fragile bird in a hand. Just like the

Jesse remembered her from when she was a little. She was a friend of her mother from childhood, and the mother of her cousins Ben and Kaycee. She went missing the winter that Jesse was nine, Ben was two and Kaycee was six. Her body was found in the spring. Jesse couldn't remember her, but she remembered her mom was different after that. Her whole

Jesse remembered June being tall, like her Gramma once was. Now she was the same height as Jesse. When June had been standing in her full height in front of Jesse, she had pulled her in for a hug, and had said, "Good to see you, girl."

Jesse held onto June. She inhaled and remembered how her Gramma smelled the same way - Nozema and maple. She had remembered how her Gramma had hugged her, and June had kissed her cheek. She had remembered lots of things about her Gramma. The memories had filled a room that fit inside her and pressed all the places that made her sad and happy at the same time.

Jesse pulled herself out of her memories into her walking self and heard the squeaky snow. It was cold out, and she felt the sharp chill through her scarf, leaving her to taste the dry air in the back of her throat. Jesse looked up as she walked and wondered at the orange globe

With unanswered questions dragging her step, Jesse walked back toward the bridge and crossed over. As soon as she was midway over the bridge the smell of sage was gone, and Jesse started seeing people walking, huddled together and laughing as they made their ways to the restaurants and bars in Osborne Village.

That night Jesse dreamed. In her dream she was walking in a strange basement looking for someone or something. Soon she was in a forest, walking down a rocky but smooth path. There was a quality to the quiet of the forest, which was filled with strange plants and animals that didn't exist in the world yet. As Jesse continued walking she noticed the plants moving with a liquid grace. She noticed some birds overhead, but strangely there were no bird calls to be heard. She looked closer to identify the winged ones and saw that they were fish. She was underwater.

Jesse woke up sweating and thirsty. Her heart pounded as her lungs grasped for the air around her. She quietly rolled out of bed and grabbed a sweater and her phone on her way out of the room, relieved that the sleeping figure beside her did not change his breathing. She turned on the bathroom light after the door was closed, and quickly drank several gulps of cold water straight from the faucet. She splashed her face with cold water and patted it dry. She headed into the kitchen and made herself a cup of nettle tea.

Settled on the couch with a blanket and tea, Jesse opened her phone and began her routine check-in of her usual apps. As soon as she saw the message from her cousin Ben, time

The World on the Brink of Destruction: An Analysis of the Factors and

removal of missiles from Cuba or would they demand the removal of missiles surrounding the Soviet Union?

premier Nikita Khrushchev reached a secret agreement with Cuban premier Fidel Castro to place Soviet nuclear missiles in Cuba to deter an American invasion attempt (United States Department of State). This deal was simply another building block in the events of the Cold War and would cause further retaliation and conflict between the United States and

Although Canada is not widely considered when the Cuban Missile Crisis is mentioned, they were also a country involved in The Crisis. The prime minister of Canada at the time, John Diefenbaker and President Kennedy did not get along very well or share common ground on what action to take against the possibility of a nuclear explosion. This flaw in their relationship would cause further miscommunication and problems further along regarding the crisis for Canada, as well as America. Robert F. Kennedy states in the novel *Thirteen Days* that,

relations with them, we have held an embassy in Havana since 1945. During the time of the Cuban Missile Crisis, Canada received a direct hit economically. Between the years of 1962 to 1963, Canadian trade with Cuba dropped significantly. The Americans were especially bitter and continued Canadian trade with Cuba (Ghent 161) while the crisis was going on.

In consequence, President Kennedy declared a trade embargo by cutting off Cuba's foreign exchange with Canada. Even though Canada has shared cordial relations with Cuba for almost seventy-five years, recently Canada is facing a social problem in our relation with the country, possibly due to the trade embargo of 1962 to 1963. Recently, Canadian diplomats stationed at the embassy in Havana have been falling mysteriously ill out of nowhere. Canada is presently investigating and reviewing their current presence in Cuba and if to continue relations in the future. If Canada didn't keep amicable relations with Cuba even though the time of the debacle, a nuclear war could have been the ultimate outcome of the Crisis. Even though the United States was pushing Canada to abandon our cordial relations with Cuba, we disregarded them and stood firm, remaining amicable in our relations. This could have made all the difference in the historical outcome of the situation. Ultimately, if Canada hadn't continued to hold a consistent and friendly relationship with Cuba, then the outcome of the situation could have resulted in the launching of their missiles on not only the Western Hemisphere but the entire world.

I believe that former president of the United States, John F. Kennedy, played a pivotal role in ensuring that the missiles were not launched on Cuba, but that Canada had a huge impact keeping the peace between Cuba and the Western Hemisphere. In addition, the ongoing Cold War, as well as Fidel Castro's leadership are linked to the Cuban Missile Crisis. These causes lead to my point that Canada was greatly affected by the Cuban Missile Crisis and that the focus should not solely be on America. Even though Canada was not as directly involved as the others who were front and center, Canada assured protection for its country. At the time, Canada was directly situated between the U.S. and the U.S.S.R., so if a nuclear bomb were to be activated, Canada would be in danger as well. In response to this, Canada kept peace with Cuba and prevented the diffusion of the crisis, ultimately preventing the world from a possible fatal end.

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unthinking beings forged only for killing as a result . . . They know an incredible amount about the effects of ingesting various organic and inorganic substances, and also a small amount, but nevertheless something, about the fundamentals of magic (by which I mean the simple spells they call "Signs") (*The Witcher 3*). This book reveals to the player that mutations investigated through alchemy are responsible for the various enhanced abilities, but the explanation is not as detailed as some players might hope.

The player is presented with an opportunity to see the scientific yet horrifying work of creating a witcher firsthand by exploring a cave in the woods nearby Kaer Morhen. When Geralt first approaches the cave, he remarks that the cave is the location where the first trial of the Gwent . . . before the witcher is created (*Witcher 3*). As the player explores the cave, Geralt frequently comments on the various items highlighted by his witcher

themes emerge: the witcher's use of alchemy and ingesting a variety of different herbs and ingredients (often with menacing names like nightshade and wolfsbane), and the process is not remembered fondly by Geralt. The cave is dripping with an atmosphere of death, demonstrating that the process to create a witcher was more often than not lethal. Despite the sinister tone of this process, however, the Trial of the Grasses remains wholly on the scientific side of the Mad Scientist narrative. While the witchers undoubtedly possess supernatural qualities, the process by which they acquire them is firmly rooted in the science of alchemy, as demonstrated by the artifacts in the cave. It is not magic spells or rituals that give the young boys their enhanced abilities, but instead a combination of physical training and the ingestion of various herbs, teas, mutagens, and alchemical compounds. The creation of witchers is therefore an example of a Mad Scientist narrative that evokes scientific tones instead of supernatural ones.

The Trials of Grasses as a scientific approach to the Mad Scientist narrative is very reminiscent of the work done by Dr. Moreau in H. G. Wells *The Island of Dr. Moreau*, one of the most famous Mad Scientist narratives in Western Literature. Like Dr. Moreau, an intellectual obsessed with vivisection and the transformation of living creatures, the creators of the witchers likewise experimented on living creatures, often in ways that caused great pain and suffering to the subject. In his explanation to Mr. Prendick, Dr. Moreau reveals that he has discovered a way to alter not only the physical attributes of his subjects, but also their chemical composition:

floor, and within the pentagram a mysterious red figure kneels motionless on the ground. As the player approaches,

flesh ó and placed at my command. No one has succeeded in creating a being of such power since the times of Malaspin and Alzur.

dedication to science despite his status as a mage, cementing the figure as an excellent example of the hybrid Mad Scientist.

While examining instances of Mad Scientist narratives in *The Witcher*, it is important

which both contain Mad Scientist narratives. While neither locations are the site of a main quest, and therefore do not need to be visited to complete the main narrative of the game, both caves are marked as locations to visit under the treasure hunt category of the players quest log since they contain witcher gear, powerful equipment which significantly boosts the players abilities. The Kiyan encounter is particularly intere

Scientist themselves, deepening their connection to the theme. CDPR also draws attention to the negatives associated with the Mad Scientist narrative by presenting the player with a hyperbolic example of their actions in the form of Kiyan and Steingard, encouraging the player to think twice about the consequences of their actions.

The figure of the Mad Scientist is one of the most enduring images in all Western Literature (*Faust to Strangelove* 1). Due to the highly flexible and adaptive nature of the Mad Scientist, the character type has been depicted in a variety of media forms new and old, including video games. *The Witcher 3* is an

role of a Mad Scientist themselves, allowing them to more closely experience the consequences resulting from their mad meddling.

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This letter allows for scholars to hypothesize that the gender, when it comes to exposure, is not necessarily misogynistic in nature. Hilarion clearly loves his wife and wishes her the best, however when it comes to their child, if it is a daughter, he wishes her to be exposed. While Hilarion is willing to expose his child if it is a daughter, the thoughts of Alis on whether or not she will be upset by this are unknown. It is clear as to why the Roman people thought this when one looks at what men could provide compared to women. A son has the potential to become the paterfamilias and manage the entire estate after their father had passed. He can gain honour, respect and become a high member of the elite. A man can continue on with the family name with his sons after him and so on. A woman on the other hand has to be provided a dowry which not all families could pay for.

Artemidorus wrote about the interpretation of dreams as he believed that he spoke for the God Apollo as a prophet. He mentions that dreaming about children was bad whether it be man or woman, however he goes on to explain the difference between a daughter and a son by saying:

Male children prophesy good results, but female children indicate an end worse than the beginning and they also foretell loss. For Whereas boys take nothing from their parents after they have been raised, girls require a dowry. I know of a man who dreamt that a little daughter was born to him. He borrowed money at interest. Another

man, moreover, dreamt that his daughter had died and that he buried her. This resulted in his paying off a debt¹³.

This quote while biased, because of who Artemidorus was, a rich male with citizenship in ancient Rome, explains not the facts of what the Romans actually did in everyday life but how they thought and what they believed in; that daughters could be a burden in the home whereas a son could contribute to the families and the societal beliefs of the people help to represent the ideals of Rome, even if they were not always acted upon.

It is important to understand Roman contradictions because of the way it can help scholars today understand how to go about analyzing ancient literature. There are many

in their country and find a lasting solution to it. Also, governments should stop deceiving their citizens with false information of their plans and progress in the fight against terrorism.

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 data. Spotify promises to create individuals through individuation (or rather pseudo-
 individuation, since Prey claims platforms only see masses and not individuals). Genres of
 music Spotify constructs are contextual, based on data we provide. Spotify in turn portrays
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 vo yhen going vo yotk and ðWotkowwö fot vtacku vo liuven vo yhen ezetcising. Everyday
 routines are outlined and thus Spotify dictates what music people should listen to when in their
 everyday customs. These genres integrate into cultures to convince listeners that Spotify can
 represent the parts of their lives that are meaningful. The creation of an individual through
 Spotify is never apparent to the consumer, however, and therefore does not allow them to
 develop their own identifiable tastes and to think for themselves. At that moment, the
 consumer is no longer an individual, but a product of a mass identiTm /TTTJ E9 00 (as) -3 (s i) -6 (den

propaganda to control the western civilization's view of Iraq in order to serve their power

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Hussein to replace his troublesome tactics with peaceful resolutions (Hahn, 2012). Instead,

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G\$:!R%\$!DN1S8! 4#\$, +! -%&+! &eans öOld Master,ö and Tao meaning öThe Wa{.ö This tezt is
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and has been used as a source of inspiration for artists all around the world. Itø s örhetorical

spoken implies only being said aloud. Hogan's translation then simplifies these lines further to "If you can talk about it, it ain't Tao. If it has a name, it's just another thing" (Hogan). By adding the pronoun "you," the translator makes the phrase personal and possessive, and the word "talk" implies it is only if it is spoken aloud.!!

Feng then translates the next line, "The nameless is the beginning of heaven and earth."

name; this appears as darkness, to ðspringö implies a t{pe of s1//+!&\$0+&+-)8!%- /!.,!&\$:+!

detailed. The use of ðappearö seems to have less agency, rather than ðsource,ö which implies

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Kianbakhtø's second notion presented in his stud{ y as that of ðFunctional Equivalenceö in translation theor{. He categori|es tyo modes of equivalence, ðfunctional equivalenceö in):%- , 2%).\$- !4\$:* , !)\$! &\$/.65!)#+! &+%- .- ; !\$6!)#+! , \$1:7+!)A!)\$!6.)!)#+!712)1:%2!7\$-)+A)!\$6!)#+! target text, whereas ðcorrespondenceö in the translations target text works to actixate the

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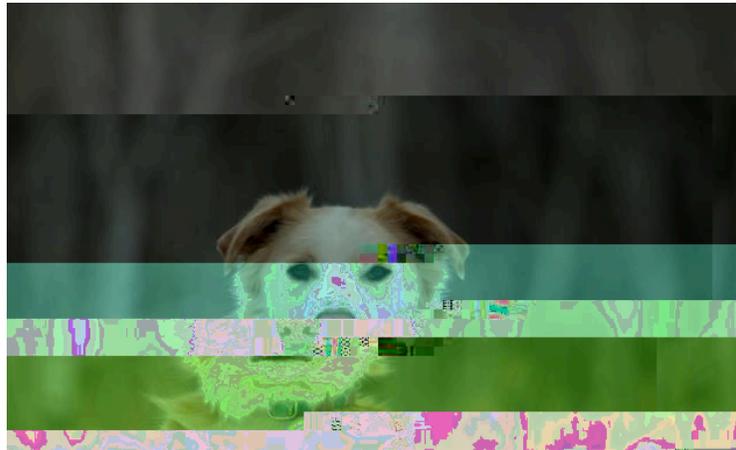
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An Analysis of Susan Sontag's Book, *On Photography*, Chapter 1: "In Plato's Cave"

Brittany Valcourt

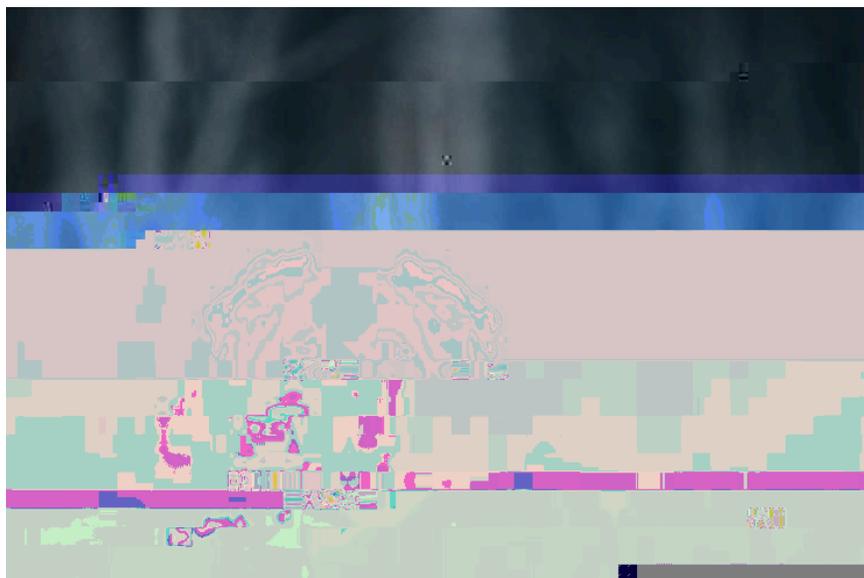
Plato's allegory of the cave is an extended metaphor that is homogeneous to contemporary society. The cave itself represents a perpetual philosophical journey by symbolizing the physical world. Plato uses the cave to symbolize the process of establishing truth from falsehood, although the pervasion of the permanent ignorance. Incapable of distinction, the prisoners base their reality on the accessible physical senses around them or the immediate illusions inside the walls of the cave. The intelligible world is only steps away from the prisoner's current reality, but their own ignorance is preventing this discovery. For Plato, the allegory of the cave represents humanity's lack of consciousness and rationalization.

Susan Sontag argues that humanity is still inside



(Figure 1. *Chris P. Bakon Photography 2019*)

The subject of the photograph remains the same from the raw (Figure 1) and edited photograph (Figure 2), but the overall pathos is drastically enhanced through various photographic manipulations.



(Figure 2. *Chris P. Bakon Photography 2019*)

The artistry in the edited photograph is evident as it supports Sontag's claim that "photographs are as much an interpretation of the world as paintings and drawings are" (4). The edit of a

photograph can depend on the emotion and message the photographer wishes to elicit. In Chris P. Bakon's case, his edit (although hatfield) is presenting an idealized representation of his subject, crafted to support the overall pathos of the original photograph.

Photography has become a widely practiced art form that can be approached by amateurs and professionals alike. Editing software is readily available to those wishing to further their interpretation of a given image. In contemporary media, the editing of photographs is encouraged and well-received. A professional photographer needs to master composition and technique in order to edit their photos appealingly. As a society, we have grown to idealize misrepresentations of truth and aim to present our photographs in an attractive way. Users on the social media platform, Instagram, are encouraged by social media influencers to present their pictures in a theme-like format. Instagram themes focus on the overall fluidity of the page rather than each fragmented subject (Figure 3).

Photographed atrocities off their pedestals, (Sonvag 15) which can have an incalculable effect on our ethical sensibility.

photographs as privileged fragmented pieces, interpreted images by visual artists. A camera is a tool of power that assists professionals and amateurs alike in this artistic craft. We as a society have developed a dependence on the photographed image. We rely on images to provide proof and context of our everyday lives. The effective capacities of photography can desensitize grotesque situations with repeated exposure. Photography has the power to influence and persuade judgment despite the manipulative capabilities that go into contemporary photography. Photographs cannot be trusted as mirrored representations of reality but can be advantageous in the way it connects us to people and places like never before. When viewed critically, photographs can be enjoyed for their artistic presentation.

Getting Good: The Benefits of Video Games and How They Affect Society

Clarence Ponce

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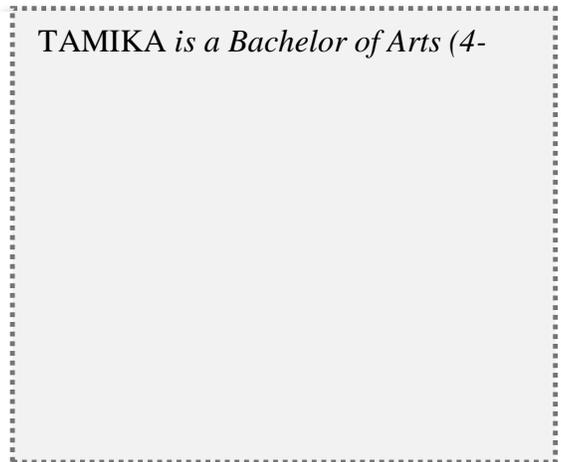
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Saturday Night Live with Performances from Donald Trump, brought to you by Capitalist America: A Sociological Review on the Relationships between Satires and Political Ideologies

Tamika Reid

During the 2016 American presidential election, Donald Trump's vulgar and informal rhetoric was accepted because of his celebrity identity and self-branding. NBC's Saturday Night Live (SNL) tie in popularity matched the rise in popularity of Trump during the 2016 American presidential election and inauguration of President Trump. In 2017, NBC reported that SNL's 2015-16 season reached its highest Nielsen ratings in 22 years (Littleton, 2017). The show, now infamous for its satirical sketches and re-enactments of Trump's media appearances might now determine Trump's character, but actually promote his political agenda.



An analysis of Political Ideologies:

The purpose of this research paper is to investigate if SNL, despite its seemingly leftist position, actually supports the Trump administration's political agenda and the dominant capitalist ideology in America. In order to evaluate SNL's support for the Trump

administration's political agenda and support for capitalist ideologies in America, Donald Trump's policies, and his political and celebrity image; mass media and pop culture's relationship with political ideologies; implications of political humor; SNL's relationship to American politics; and specific SNL episodes with parodies of Trump need to be studied.

Donald Trump's Political and Celebrity Image

In previous decades, prior to the 2016 presidential election, Trump entertained the masses on reality television shows with the same comical and vulgar behaviours he demonstrated during the election. Goldstein & Hall (2017) argue that Trump's unconventional behaviour gave him an advantage in a political arena; other opponents could not compete with the comedic weapons of this powerful celebrity, precisely because his antics, while inappropriate for politicians, could easily be excused in Trump's case as the result of entertainment (Goldstein & Hall, 2017).

Mass Media Relationship with Trump and Political Ideologies

Although the media has framed Trump's actions as controversial or negative, the media will function to reinforce the same capitalist ideology that Trump's administration is based on. According to Smith (1981), the media's main function in a capitalist society is to produce audiences and sell these audiences to advertisers including political candidates. The contextual co-optation of Trump in the media can be summed up as a new York facade of democracy because:

The media and their controllers boast of the openness of the communications system that permits such critical material to be aired to the nation. Mass audiences accept this argument and are persuaded that they have access to a free flow of opinion. (Schiller 1973)

It is essential to maintain the façade of media neutrality to maintain a system of control where the audience believes that no special group or interest has a predominant influence on

humans are often on the program (SNL) who give their own opinions throughout Weekend Update
jokes or characters of political figures. Moreover, SNL is a digital media organization
that influences public opinion on candidates and issues (Abel & Bateman, 2013).
Correspondingly, Schiller (1973) claims that, over time, the environment in which
we live is being shaped by one of the biggest forces in history. So how is SNL influencing
viewers to do or think in a political landscape?

According to Hakola's in-depth research on the effects of SNL's political impersonations, Donald Trump and Hilary Clinton impersonations during the 2016 presidential election became the highlight of SNL. Hakola (2017) claims that, "impersonations have often focused on creating recognizable caricatures and memorable quotes instead of including direct attacks on candidates of their campaign. Although Hakola suggests SNL supported Clinton by giving her character more relatable attributes through impersonations with audience-to

capivalluv econom{ö oxet Clinvonøu lefvuv pouivon (Schillet, 1973).

Although Hakola (2017), argues that SNL sketches favored Clinton, by giving her more relatable qualities, letting her break the fourth wall to connect with viewers, and foreshadowing that she would win the election, I dispute that the sketches made Clinton appear to be the weaker candidate of the two. In the beginning of the skit, Clinton yau poked fun at for her fight with pneumonia earlier that year as she entered the debate stage falling, and then summersaulting back up like Gene Wilder in *Charlie in the Chocolate Factory*; I argue that this representation of Clinton instructs viewers to question the capability of her physical strength. In the middle of the skit, Clinton broke the fourth wall several times to share her facial expression to viewers while Trump said outrageous things; because Clinton tefwued vo upeak oxet, ot addteuu Ttwmpøu accwuavionu, I atgwe vhav SNL wndetmined Clinvon by allowing Trump to again reinforce his dominance. Furthermore, when Clinton was offered two minutes to respond to

wlvmavel{ leuened vhe wtgenc{ fot Ameticanøu vo xove for Clinton in the 2016 presidential election, becawue Clinvon uaid uhe yill keep twinning fot pteuidenv. Again, wuing Schilletøu concepv of mind managemenv, I atgwe vhav SNL iu yotking in ða commetcial uociev{ iu nov vo arouse but to lessen concern about uocial and economic tealivieuö in vhe yake of Ttwmpøu

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